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***Georgia's Innovation Crescent and MM Activ Sci-Tech Communications  
Sign Memorandum of Understanding at BIO 2014***

*June 25, 2014—San Diego, BIO 2014—*The Innovation Crescent Regional Partnership ([www.innovationcrescent.com](http://www.innovationcrescent.com)) and MM Activ Sci-Tech Communications ([www.mmactiv.in](http://www.mmactiv.in)) announced today they signed a Memorandum of Understanding (MOU), formally agreeing to support each other in the development of life sciences in Georgia and India.

With the signing of the MOU, the two organizations agree to be supportive of collaborative research and development, information sharing, education, and other areas that provide the building blocks for innovative and cutting-edge life science industries. Georgia's Innovation Crescent has been a leading example of successful life science clusters since 2008, featuring more than 400 life science companies, non-profit organizations, universities and government agencies that work together to advance the industry.

"This agreement is further evidence of the ongoing working relationship between the Innovation Crescent in Georgia, USA, and India," said Nick Masino, Chairman of the Innovation Crescent Regional Partnership. "We have always and will continue to welcome the collaborative efforts of life science organizations in India as we strive to further life science research, development and investment in both regions."

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“It is a continuation of our organization’s efforts to promote, develop and nurture collaborative activities that lead to innovation in life science institutions and companies between India and Georgia, USA,” said Narayanan Suresh, group editor of MM Activ Sci-Tech Communications. “We will ensure red carpet is rolled out to all those who want to invest in India’s fast-growing life sciences sector.”

“By signing this MOU, the Innovation Crescent and Georgia will move one more step forward in realizing the full potential of research and development, academic and business opportunities,” said Ani Agnihotri, managing director of USIBRC and USA India Business Summit. Agnihotri has been working with many Georgia-based organizations, including Georgia’s Innovation Crescent and the Georgia Department of Economic Development, to be a leading state in growing bioscience business with India.

#### About Georgia’s Innovation Crescent

The Innovation Crescent ([www.innovationcrescent.com](http://www.innovationcrescent.com)) is both a geographic area and a coalition of more than a dozen counties and entities focused on life sciences and economic development in Georgia, U.S. The organization exemplifies the spirit of cooperation and collaboration that can be found throughout the region.

#### About MM Activ Sci-Tech Communications

MM Activ Sci-Tech Communications is an integrated science and technology knowledge and business-to-business communications enterprise with four key business verticals—media, events, partnering and advisory. The organisation’s core objective is to become a significant science diplomacy player by creating powerful platforms for deliberations on progressive policies, showcasing cutting-edge technologies and inventions, and facilitating business partnerships and opportunities. Our forte has been to build credible

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business-to-business fora for interlinking industry, academia, and research communities to unlock the unified value to deliver on national growth priorities. MM Activ Sci-Tech Communications are the organizers of Bangalore INDIA BIO and publishers of BioSpectrum—India and Asia Edition.

#### About BIO 2014

BIO is a global event for biotechnology. Thousands of companies from around the world and all industry segments attend the tradeshow, ready to build strategic partnerships. BIO 2014 is being held in San Diego through June 26, 2014.

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